Fly the flag for diversity!

Whether it’s gender or gender identity, nationality, ethnic origin, religion or ideology, disability, age or sexual orientation and identity, we experience diversity in many different ways. On 28 May 2019, the Diversity Charter calls on companies and institutions across the company to show their commitment to diversity in very individual ways.

Whether companies organise internal events or public participation activities, the German Diversity Day offers an opportunity to sensitise both staff and our society to the issue and to fly the flag for diversity publicly.

Together for a diverse world of work!

Get on board and use the 7th German Diversity Day to make the diversity in your organisation visible. You can be part of the national movement with the most varied of campaigns. There are no limits to your creativity: a workshop for employees, illuminate your workplace or run a social media campaign – the options are as diverse as the topic itself.

It doesn’t matter whether you have something complex or low-key planned, we would be happy to help with ideas, background information, flyers and templates.

Do you want to make your campaign visible? Just fill in the registration form on www.deutscher-diversity-tag.de and you’ll be taken to our digital campaign map, so you can become a part of the national movement.

Reflexes
We want to reward your commitment and your creativity by raffling off hoistable flags/beach flags among all of the registered companies at regular intervals. We will also raffle off tickets for the DIVERSITY conference as part of the “best campaign”. It’s worth getting involved!

GET INVOLVED NOW AND FLY THE FLAG FOR DIVERSITY!

Six good reasons to take part

1. Your staff and our society are sensitised to the topic of diversity.
2. New clients will get a positive impression.
3. You will be at an advantage when it comes to recruiting new talent.
4. Campaigns for the German Diversity Day don’t have to cost a lot or take a lot of time.
5. You are the day of action: the more organisations get involved, the more visible your company, your institution and your region will be!
6. By participating in the day of action, you will activate and motivate your staff.

2.000 campaigns
>5 Mio. employees reached
600 organisations

Get involved in the 7th German Diversity Day with your own campaign and fly the flag for diversity.

28 MAY 2019
#FLAGFORDIVERSITY
#GDD19

For more information visit www.german-diversity-day.de
Flying the flag

Simple yet effective: the gdd18 flag flew above the Molkenmarkt in Berlin for a week. The Berlin Waterworks flew the flag for diversity in the most literal sense of the term with this action, which was a beautiful and clear symbol of diversity to all customers, employees and business partners. You can fly the flag for diversity too on German Diversity Day 2019 – flag templates are available on www.deutscher-diversity-tag.de.

Pictures: handwerkskammer hamburg/IQ netzwerk - nOBI, lEaG, fbb, IB nord nRW, Berliner Wasserbetriebe

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