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IQ Netzwerk
Integration durch
Qualifizierung



to the Network IQ



to the GDD21
logo

FLY THE FLAG OF DIVERSITY ON GERMAN DIVERSITY DAY ON 18 MAY 2021

Take part in the 9th German Diversity Day with diverse actions starting now, and fly the flag of diversity with your organisation!

#DDT20 in figures:

more than **800** organisations

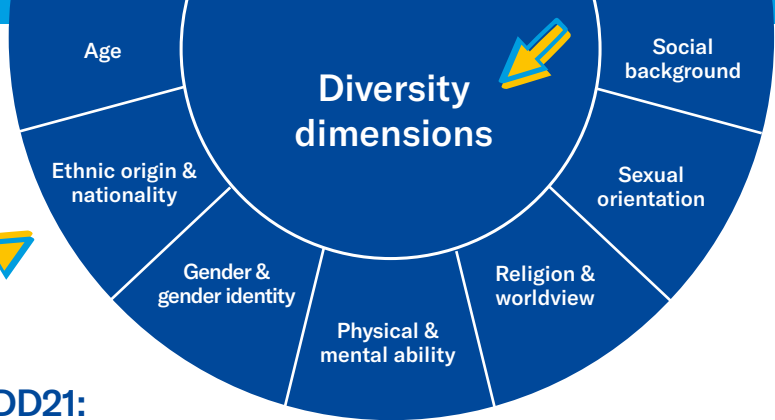


Presentation of
the GDD20 results

more than **8** million employees reached

more than **1,600** actions

All dimensions
are clickable



About #GDD21:

Our society is colourful and diverse. Our working world is too! We're drawing attention to that all across Germany on 18 May 2021 on the 9th German Diversity Day!

Participate actively: With virtual and analogue actions, for your employees and for the public. Whether with a diversity quiz, a social media action or a virtual action. We would be happy to support your action with ideas and

event materials 

Take part in #DDT21!
Register your actions at www.german-diversity-day.de and be visible with your organisation.

You will find a range of diverse action ideas on our website:
<https://www.charta-der-vielfalt.de/en/our-projects/german-diversity-day/action-ideas>

Six good reasons to participate in #GDD21:

1
Send a signal for diversity and tolerance – Amongst your staff and in our society

3
Involve your employees – Activate and motivate your staff around diversity topics

5
Greater reach – Expand your customer base

2
Join forces for more visibility – Your organisation will also profit in the media because of participation across the country

4
Successful talent recruiting – Attract new talents with diverse actions

6
Give free rein to your creativity – Each action speaks for itself, and together we form a whole

#DIVERSITYUNITES

Action ideas

Are you looking for ideas for your next action?
Let yourself draw inspiration from #GDD20:



“No one fits in a pigeonhole” – #unschubladiesierbar: the social media action of the Network IQ Hamburg.



Diversity is at home here –
street art action by HAKRO GmbH.

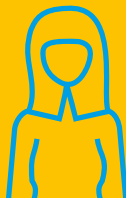


Diversity over a meal – with the (virtual)
cookbook from PFLEGEFUX – Merkur
Service und Dienstleistungs GMBH.

We support you

in planning and implementing
your diversity actions
with ideas and event materials.

Visit us at
www.german-diversity-day.de



GDD21



Download key visual

Win various prizes for registering your action!

Through May we are raffling off hoisting flags and beach flags in GDD21 design on a regular basis among all participating organisations. Register your action now at www.german-diversity-day.de

More about us ...



About us

The Charta der Vielfalt e.V. is an employers' initiative to promote diversity in companies and institutions. Our aim is to promote the recognition, appreciation and integration of diversity into Germany's working world. More than 3,750 organisations with a total of 14 million employees have already signed the Charta der Vielfalt, and publicly fly the flag of diversity.

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Public relations and social media



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